



## **PRESS RELEASE**

**For Immediate Distribution**

### **UCREST PARTNERS WITH SEECURE FOR US MARKET**

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**PETALING JAYA, 3 JULY 2024** - UCrest Berhad (“UCrest”, ACE Market: 0005) announced today that it has signed an agreement with a Florida company, Seecure Holding Corporation ([www.seecure.com](http://www.seecure.com)), a leading company in the United States of American in the next generation digital communications and workflow ecosystem with the first all-in-one cloud based, low code, HIPAA compliant platform enables intelligent collaboration and engagement between doctors, patients and insurance.

The Agreement is to engage Seecure to market and support the iMedic™ platform services including iMedic Optics™, the ophthalmology Artificial Intelligence (AI) product in the territory of North, Central and South America continents.

Remote Patient Monitoring (RPM) market size in the US was estimated to be USD 13.40 billion in 2022 and is expected to reach USD 25.28 billion by 2028, growing at a CAGR of 11.16%. Chronic Disease Management Market size in the US was over USD 4.65 Billion in 2023 and is expected to exceed USD 16.25 Billion by the end of 2033, witnessing over 13.33% CAGR during the forecast period between 2024-2033.

Since its inception, healthcare delivery through digital communication or online healthcare has changed substantially. The online accessibility of personal Electronic Medical Records (EMR) and the rapid development of wireless medical devices have enabled healthcare to transform from the traditional clinical setting to the patient's home, office or anywhere, enabling remote and borderless healthcare services.

RPM is a type of digital health in which healthcare providers monitor patients outside of traditional care using digital medical devices such as blood pressure monitors, oximeters, blood glucose meters, digital BMI machines and ECG device. Vital signs collected from these devices is uploaded automatically to the Cloud to the Chronic Care Management (CCM) providers. Automated AI analytics and workflows is incorporated into data collection to flag abnormalities or critical readings and automatic escalation to the respective doctors or specialists.

By allowing claims for such services provided, the US Medicare and insurance are in the views that it is more cost effective to practice prevention instead of cure, encouraging effective management of chronic diseases that includes patients' participation. Insurance allows claims monthly for the RPM and CCM services provided by the clinics,

The robust Internet of Medical Things (IOMT) technology with over 30 FDA approved wireless medical devices connections and the Artificial Intelligence (AI) data analytics and detection for abnormality are the two cutting edge technologies that iMedic™ has that are the most ideal for automating the Remote Patient Monitoring (RPM) in the Chronic Care Management of patients with chronic diseases.

The comprehensive and intelligent Customer Relationship Management (CRM) or Patient Relationship Management (PRM) capabilities in iMedic™ platform would play a significant role in empowering doctors to focus more on the treatment and care plan, giving rise to better efficacy.

Seecure has been growing very rapidly in the U.S. Healthcare Market. It is expected to grow exponentially to 5,000 – 10,000 accounts in 2025 with the expansion of distribution channels both online and offline. iMedic is made available to these customers immediately.

“iMedic and Seecure solutions set are perfectly aligned. The IOMT and RPM capabilities of iMedic combined with the Virtual Care Clinic Workflow of Seecure brings patient outcomes focused value based care to practices of all sizes.” commented Mr. Keith Marks, the Founder and CEO of Seecure.

“Both companies share the vision that empowering patients to manage their own health with remote monitoring and escalation to the doctors when abnormality is detected by the AI engine in iMedic™. We are extremely excited to have Seecure as our business partner for the US market as our business strategy and technologies are complimentary,” said Mr. Eg Kah Yee, Chairman and CEO of UCrest. “With the partnership, we expect the revenue to grow exponentially over the next few years, and iMedic™ will make a systemic impact in the RPM and CCM market,” he added.

## **ABOUT UCREST BERHAD**

UCrest Berhad is a leading provider of the cutting-edge digital hospital and mobile health services. Currently, the Company has operation in Singapore, Malaysia, India, China, and Taiwan. iMedic™ is the leading digital health platform developed by UCrest currently used in multiple countries in Asia, Middle East, and the US. iMedic™ leads the market with its Internet of Medical Things (IoMT) and Artificial Intelligence, empowering the patients to better manage their own health and increasing the productivity of doctors and clinics through Artificial Intelligence and automation. iMedic™ connects to over 30 wireless medical devices including ECG, blood pressure monitor, oximeter, ultrasound, BMI machines, CPAP, fundus cameras and others.

The vision of the Company is that every home shall be a super clinic with wearable or home medical devices of the latest technologies that are capable of measuring or monitoring many vital signs of the body regularly and wirelessly uploading the data to the i-Medic™ Cloud Hospital and doctors at the i-Medic™ Cloud Hospital would be able to provide online monitoring, consultation and prescription.

## **ABOUT SEECURE HOLDING CORPORATION**

Seecure is a Delaware registered company specializing in the next generation digital communications and workflow ecosystem. The first all-in-one cloud based, low code, HIPAA compliant platform enables intelligent collaboration and engagement. The Company has penetrated primary care providers and specialist clinics throughout the United States with the strategic plan to expand its business to Canada, Central and South America continents.

For more information, visit [www.ucrest.net](http://www.ucrest.net) and [www.seecure.com](http://www.seecure.com)

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